



Transtar Industries Joins The Pronto Network

[Cleveland, Ohio – Tuesday, April 4, 2023] Transtar Industries, a leading automotive aftermarket parts and software solutions distributor, joined The Pronto Network as a warehouse distributor member and supplier partner. The Pronto Network is the industry's largest and most diverse cooperative of automotive parts brands, suppliers, and distributors in North America. Transtar's broad network across the U.S., Canada, and Puerto Rico, extensive product expertise, and patent-winning ecommerce platform, Transend, will significantly benefit The Pronto Network's membership.

Transtar President and CEO Neil Sethi says, "We're proud to participate as The Pronto Network's newest warehouse distributor member and broaden their portfolio of quality products. With more than 63 locations, we're looking forward to serving new customers through this relationship."

Pronto Network President Robert Roos says, "Transtar joining The Pronto Network represents a significant expansion in our nationwide distribution network. Moreover, Pronto Network WD's will benefit from the ease of finding and ordering parts on www.Transend.us."

In early March, Transtar acquired C&M Auto Parts, a full-line warehouse distributor headquartered in Trenton, New Jersey. C&M has been a member of Pronto since 2008.

C&M President Glenn Morreale says, "Over the years, C&M has benefited from our partnership with Pronto and now The Pronto Network. Their supplier and national account programs provide growth and opportunity, while the national meetings help us prepare for the demands of the automotive aftermarket."

Parties interested in learning more about Transtar Industries should contact Maggie McNamara (mmcnamara@transtar1.com).

About Transtar Industries:

Transtar Industries is a global leader in transmission and driveline-related solutions. Transtar is dedicated to providing customers with outstanding service, offering the broadest product catalog and best-in-class distribution of quality OE, aftermarket parts, and premium remanufactured products. Founded in 1975 in Cleveland, Ohio, Transtar is a global supplier of products related to the transmission and driveline, with a comprehensive offering that includes automatic and standard transmission units, transmission rebuild kits and components, remanufactured torque converters, hard parts, valve bodies, differentials, and transfer case kits and components, all available on their patent-winning ecommerce platform, www.Transend.us. Using their robust distribution network throughout the domestic United States, Puerto Rico and Canada, they deliver products to more than 80 countries.